



## WILD SEA BASS STATEMENT – 1<sup>ST</sup> DECEMBER 2015

Dear Valued Customer,

The recent evaluation of all UK wild bass fisheries by the Marine Conservation Society (MCS) have noted major concerns with overfishing and stock status of all fisheries and by all catch methods. As a measure to protect the species all fisheries are now classified RED Rated 5 "fish to avoid". Please note this does not mean it is currently illegal to catch or sell wild sea bass but it is strongly advised not to purchase wild sea bass as an ethical choice to protect the stocks.

The Southbank Seafood concession and its team have a strong ethical commitment to offer only sustainable seafood rated only MCS 1-4 to their customers.

Selfridges Project Ocean, in conjunction with the MCS also have the same commitment to all those that shop or dine in store.

With the re classification of Wild Sea Bass to RED Rated 5 fish to avoid this product will no longer be available to purchase from Southbank Seafood Concession in the Selfridges Food Hall as of immediate effect. As an alternative we will be offering farmed sea bass until the wild fishery issues are resolved. We cannot give a timescale and it could possibly be a number of years.

If you have any questions about this issue please visit our contact page  
<http://www.southbankfreshfish.co.uk/contact.html>

For further information on the bass ratings please visit the MCS website  
<http://www.mcsuk.org/>

Yours Sincerely,

Matthew Couchman  
Sales Manager & Sustainability Director  
Southbank Fresh Fish, Seafood Concession Selfridges Food Hall



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